

2025 EDITORIAL CALENDAR

eMagazine	JANUARY Ad Close: 12/06 Material Deadline: 12/11	FEBRUARY Ad Close: 01/10 Material Deadline: 01/17	MARCH Ad Close: 02/12 Material Deadline: 02/17	APRIL Ad Close: 03/12 Material Deadline: 03/18	MAY Ad Close: 04/11 Material Deadline: 04/16	JUNE Ad Close: 05/12 Material Deadline: 05/16
EDITORIAL FOCUS	Warehouse Technology	Bath & Kitchen	Women in Industry	Inventory Management	Premier 150	Rep of the Year
ONLINE EXCLUSIVE	State of the Water Heater Market	State of the Bath & Kitchen Market	Transportation and Freight Outlook	Top Softwares for Business Operations	Training Trends	Commercial Market Outlook
AND SO IT FLOWS PODCAST SERIES	Attract and Retain	Institutional Plumbing	Warehouse Safety	Customer Relations/ Loyalty	Sustainability/ Conservation	Succesion Planning
PRODUCT FOCUS	AHR Product Preview	Top Products of 2024	Pumps	Boilers	PVF	Drains
MULTI-SPONSORED TOPIC eBOOKS						5 th Annual Bath & Kitchen Pro eBook
SPECIAL SUPPLEMENTS/ eBLASTS	Multi-Sponsored eBlast			Multi-Sponsored eBlast	Radiant Comfort Report Spring	
TRADE SHOWS/EVENTS		AHR Feb. 10-12 - Orlando KBIS Feb. 25-27 - Las Vegas WETT Feb. 17-20, Indianapolis		ELEVATE April 22-24 - Miami AD PHCP Spring Meeting April 28-May 1 - Dallas	EMERGE May 13-14 - Las Vegas ASA West May 7-9 - Napa Eastern Energy Expo May 18-21 - Atlantic City	NCWA June 1-3 - Bedford AD Decorative Brands June 2-4 - Minneapolis ASA Northeast June 11-13, Annapolis ASA Central June 18-19 - Arlington SWA June 29-July 1, Mirimar Beach
eMagazine	JULY Ad Close: 06/12 Material Deadline: 06/18	AUGUST Ad Close: 07/11 Material Deadline: 07/18	SEPTEMBER Ad Close: 08/12 Material Deadline: 08/18	OCTOBER Ad Close: 09/12 Material Deadline: 09/17	NOVEMBER Ad Close: 10/10 Material Deadline: 10/17	DECEMBER Ad Close: 11/12 Material Deadline: 11/17
EDITORIAL FOCUS	Showroom of the Year	State of the Industrial PVF Market	Next Gen All Stars	Supply House of the Year	2026 ASA President	2026 Industry Forecast
ONLINE EXCLUSIVE	Made in the USA	Water Quality & Safety	Warehouses of the Future	Municipal Piping/ Waterworks	Smart Technology	B.I.G. Book Directory / Remodeling Market Update
AND SO IT FLOWS PODCAST SERIES	Radiant/Hydronics	Field Tech Support	Decarbonization/ Electrification	Healthcare Design/ Aging in Place	Association Update	Leadership Development
PRODUCT FOCUS	Valves	Heat Pumps	Pipe Joining	Tankless	Toilets/Showers/Fixtures	PEX
MULTI-SPONSORED TOPIC eBOOKS		Radiant & Hydronics All-Stars eBook			3 rd Annual Water Conservation & Safety eBook	
SPECIAL SUPPLEMENTS/ eBLASTS	Multi-Sponsored eBlast			Multi-Sponsored eBlast	Radiant Comfort Report Winter	Smart Home Plumbing Webinar
TRADE SHOWS/EVENTS			AIM/R TBD	AD PHCP NAM Oct. 20-23 - Aurora	NETWORK Nov. 12-14 - Washington DC	

eNewsletters

Supply House Times eNEWS: Published on the first and third Monday of every month **Bath & Kitchen Pro eNEWS:** Published on the second and fourth Monday of every month